

Our Colours



Our colour palette is dynamic, bright and diverse. A range of hues compliment our primary blue and green to showcase the diversity of our services and the inclusive atmosphere at our hubs. Our secondary palette includes vibrant warm tones to round out the whole palette. We also use a range of skin tones in our illustrations to show the diversity of the youth we service and our inclusive environment.

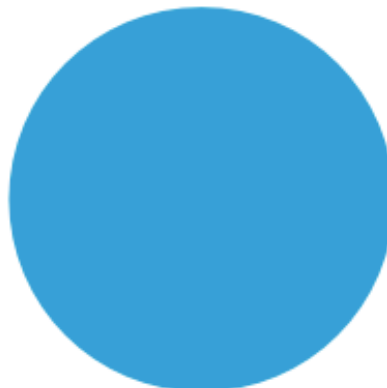
Primary Palette

Our primary palette is predominantly used for our logos and guiding light accents.



YWHO Green

C 74 M 2 Y 100 K 0
R 66 G 177 B 73
#42B149



YWHO Blue

C 74 M 18 Y 2 K 0
R 15 G 163 B 217
#0FA3D9



YWHO Navy

C 100 M 92 Y 41 K 44
R 21 G 32 B 70
#152046



CMYK = print use.
RGB = digital use.
#HEX = web use.

Secondary Palette

Our secondary colours are used in the icons and illustrations.



Yellow

C 0 M 27 Y 100 K 0
R 254 G 190 B 16
#FEBE10



Orange

C 1 M 51 Y 99 K 0
R 244 G 145 B 33
#F49121



Coral

C 0 M 84 Y 70 K 0
R 240 G 81 B 77
#F0514D



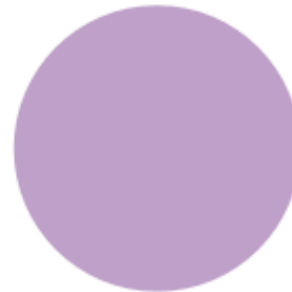
Red

C 9 M 95 Y 92 K 1
R 217 G 50 B 47
#D9322F



Dark Blue

C 88 M 52 Y 18 K 2
R 28 G 111 B 159
#1C6F9F



Lilac

C 23 M 38 Y 1 K 0
R 193 G 162 B 202
#C1A2CA

Neutral Palette

Our neutral palette consists of a diverse range of skin tones for our icons and illustrations.



Neutral 1

C 38 M 67 Y 90 K 36
R 118 G 74 B 39
#764A27



Neutral 2

C 17 M 46 Y 72 K 1
R 209 G 146 B 91
#D1925B



Neutral 3

C 0 M 16 Y 50 K 0
R 255 G 215 B 143
#FFD78F



Neutral 4

C 0 M 20 Y 9 K 0
R 251 G 212 B 211
#FBD4D3